

COUPE GALE CUP

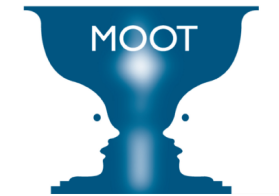


2023 SPONSORSHIP OPPORTUNITIES

Founded in 1974, The Gale Cup Moot is Canada's premier bilingual law-school mooting competition. The 2023 Moot will be held on March 3-4 in Ottawa. This will be the 50th Gale Cup Moot.

SPONSORSHIP PACKAGES

COUPE GALE CUP



SPONSOR LEVEL	Visionary (x2) \$7,500	Platinum (x7) \$5,000	Gold (x7) \$2,000	Silver (x13) \$1,250
COMPANY BANNER/LOGO/NAME ON EVENT WEB PAGES	BANNER	BANNER	LOGO	LOGO
COMPANY LOGO/NAME INCLUDED IN EMAIL PROMOTIONS	BANNER	LOGO	LOGO	LOGO
VERBAL ACKNOWLEDGEMENT AT RECEPTION	YES	YES	YES	YES
SOCIAL MEDIA: Recognition via @GaleCupMoot	YES	YES	YES	YES
COMPLIMENTARY REGISTRATION TO AWARDS RECEPTION	FIVE	THREE	ONE	
FINAL ROUND COURTROOM SPONSOR: SUPREME COURT OF CANADA, MAIN COURTROOM	YES			
ROUNDS ONE AND TWO COURTROOM SPONSOR		4 of 7		
ROUNDS ONE AND TWO COURTROOM SPONSOR			YES	YES
AWARD SPONSOR		Sold! 1 of 7		
JUDGES RECEPTION AND/OR DINNER SPONSOR		2 of 7 (one sold)		
AWARDS RECEPTION SPONSOR	YES			
PHOTOGRAPHER SPONSOR	YES			

VISIONARY SPONSORSHIP \$7,500 EACH – TWO AVAILABLE



○ Opportunity Benefits:

- Sponsor of the Final Round to be held in the Main courtroom of the Supreme Court of Canada.
- Official sponsor of the Awards Reception.
 - *Five (5) Awards Reception passes.*
 - *Opportunity to present one award.*
 - *Opportunity to display banner during reception (banner to be provided by sponsor for displaying)*
- Banner advertisement placement on the website in two locations: 1) <https://www.galecupmoot.com/en/home>, and 2) <https://www.galecupmoot.com/sponsorship>.
 - *This advertisement can be 970 x 90 pixels. The banner should include your company logo and up to 35 characters of text. We recommend a website link, twitter handle and maybe one sentence about your product/service.*
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.
- Opportunity to provide all participants branded giveaways.
- Official photography sponsor.

PLATINUM SPONSORSHIP \$5,000 EACH – SEVEN AVAILABLE



○ Opportunity Benefits:

- Seven (7) opportunities available:
 - 4 of 7 reserved to be the official courtroom sponsors.
 - 2 of 7 to be the official judges reception and/or dinner sponsor
 - **SOLD!** 1 of 7 to be the official Gale Cup Moot physical award sponsor (sponsor name engraved on award handed out to top 4 teams)
- Three (3) Awards Reception passes.
 - Opportunity to display banner during reception (banner to be provided by sponsor for displaying)
- Banner advertisement placement <https://www.galecupmoot.com/sponsorship>.
 - This advertisement can be 970 x 90 pixels. The banner should include your company logo and up to 35 characters of text. We recommend a website link, twitter handle and maybe one sentence about your product/service.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

GOLD SPONSORSHIP \$2,000 EACH – SEVEN AVAILABLE



○ Opportunity Benefits:

- Shared sponsorship of one courtroom during the Moots.
- One (1) Awards Reception pass.
- Sponsor logo placement on <https://www.galecupmoot.com/sponsorship>.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

SILVER SPONSORSHIP \$1,250 EACH – 13 AVAILABLE



○ Opportunity Benefits:

- Shared Sponsorship of one courtroom during the Moots.
- Sponsor logo placement on <https://www.galecupmoot.com/sponsorship>.
- Social Media recognition via Twitter.
- Recognition from the emcee during the program.

•Please return this completed form along with a cheque or credit card information to the CLA office.

•Firm/Organization: _____

•Contact: _____

•Address: _____

•Phone: _____

•Email: _____

•Website: _____

•Twitter handle: _____

Please select the 2023 Gale Cup Moot Sponsorship Opportunity you are interested in:

- VISIONARY (2 available) \$7,500
- PLATINUM (7 available) \$5,000
- GOLD (7 available) \$2,000
- SILVER (13 available) \$1,250

HST IS NOT CHARGED ON THE ABOVE

PAYMENT:

- VISA
- MasterCard
- American Express
- Cheque (payable to the Criminal Lawyers' Association)

Card#: _____

Expiry: _____

CVV: _____

Cardholder's name: _____

Signature: _____

Please note: To ensure your firm is acknowledged in the PROGRAM, payment must be received at the latest, 10 days prior to event start date of March 3, 2023.

Thank you for your support

Mail or email back to:
Criminal Lawyers' Association
189 Queen St E, Suite 1, Toronto, ON M5A 1S2
ed@criminallawyers.ca

You can also call 416-214-9875 during business hours (9 am to 5 pm ET, Monday to Friday) to confirm your sponsorship with credit card payment.

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